



WORKSHOP SCHEDULE *tentative*

KEYNOTE sessions

- **Theme Development:** Quick large group sessions, focusing on one aspect of theme: (Storytelling, Design, Photography).
- **Coverage:** If you're going to sell your book and make it popular on campus, your highest priority should be coverage of every student at your school. Our large group sessions will pass on ideas, inspiration and strategies.

COURSE work

Classes, led by two expert instructors, group students by experience level or staff role. Our goal is to build your yearbook skills, create opportunities for collaboration, inspire new ideas, and develop your best yearbook in 2025.

- **Editors:** Choose a strong theme and develop the story, visual toolbox and coverage plan, along with strategies for teaching and involving your staff.
- **Beg/Exp:** Learn storytelling, design, theme development and coverage so you can be a solid contributor on your staff.
- **Photography:** Get the most out of your camera equipment (and phone!) and learn to capture visual stories with action, characters and impact.
- **Advisers:** Focus on coverage and storytelling ideas that include more students and vary spread content. Learn to build relationships and presence on campus.

Detailed descriptions are on the Classes page of the website.

FUN stuff

- **Yearbook Exchange:** Bring extra copies of your 2024 book so you can trade with others.
- **Trivia Night:** One of the best things about camp is meeting other yearbookers and competing! Challenges and prizes are coming your way.
- **Beach Trip:** You can't have a SoCal summer workshop and not go to the beach, right? While we're there, we'll compete in a Photo Olympics.
- **Awards:** We'll celebrate participation, hard work and excellent results.

TIPS & TRICKS sessions

You pick! Fun and interesting yearbook topics that will help you become an expert staffer or editor. There are sessions on eDesign, Canva, design, typography, color, interrupters, photography, finding inspiration, using AI, building a social media presence, and more.

SATURDAY JULY 27

- 2-3pm
- 3:30-4:15pm
- 4:30-5:45pm
- 5:45-6:15pm
- 6:15-7:30pm
- 7:30-9pm
- 9-9:45pm
- 9:45-11pm
- 11pm

REGISTRATION

Y@B TODAY Welcome & Announcements

THEME DEVELOPMENT #1

Course Work

Tips & Tricks

Dinner

YEARBOOK EXCHANGE

STAFFER SESSION: THEME ACTIVITY

EDITORS: THEME WORK PARTY

Setting Staff Goals

Free time/staff time

All students in dorm rooms

SUNDAY JULY 28

- 7:30-8:30am
- 8-9am
- 9-9:30am
- 9:30am-12noon
- 12noon-1:30pm
- 1:30-4:00pm
- 4:00-4:30pm
- 4:30-5:30pm
- 5:30-7:00pm
- 7-7:30pm
- 7:30-8:30pm
- 8:30-9:30pm
- 8:30-11pm
- 11pm

Breakfast

Lattes with Lindsay (adviser roundtable)

Y@B TODAY Announcements

THEME DEVELOPMENT #2

Course Work

Lunch

Course Work

ICE CREAM BREAK

Tips & Tricks

Dinner and Free time

COVERAGE #1

TRIVIA NIGHT

Spill the Tea with Trisha (editor roundtable)

Free time/Staff time

All students in dorm rooms

MONDAY JULY 29

- 7:30-8:30am
- 8-9am
- 9-9:30am
- 9:30am-12noon
- 12:15-1pm
- 1-5:30pm
- 2-5pm
- 5:30-7pm
- 7-7:30pm
- 7:30-9:00pm
- 9-10pm
- 9-11pm
- 11pm

Breakfast

Lattes with Lindsay (adviser roundtable)

Y@B TODAY Announcements

THEME DEVELOPMENT #3

Course Work

Lunch

BEACH TRIP

PHOTO OLYMPICS

Optional Work Sessions & Critiques

Dinner and Free time

COVERAGE #2

STAFFER SESSION: COVERAGE ACTIVITY

EDITORS: THEME WORK PARTY

Spill the Tea with Trisha (editor roundtable)

Free time/Staff time

All students in dorm rooms

TUESDAY JULY 30

- 7:30-8:30am
- 8-9:30am
- 8:30-9:30am
- 9:45-11:30am
- 11:30am-12:30pm
- 12:30-1:00pm
- 1:00pm

Breakfast

Adviser Breakfast

Finish Theme Presentations and pack up

THEME GROUP PRESENTATIONS

Lunch

AWARDS

CHECK OUT